



# ALUMNI HANDBOOK



KOÇ  
ÜNİVERSİTESİ  
ALUMNI RELATIONS

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# WELCOME TO THE ALUMNI COMMUNITY

## **Dear Graduate,**

When you took your first step into our campus as a Koç University student, you became a part of the Koç University Family. Even though your time as a student has come to an end, you will always be an important part of the University Community as a Koç University Graduate.

As President Umran İnan states "Our University is our alumni; our alumni are our University". We strongly believe that you will achieve great accomplishments in your career and exhibit great success. Your success will always be a source of pride for the University and certainly the achievements of our University will add value to your diplomas.

We hope that this handbook will help you find answers to your questions regarding the services and programs offered to our alumni. As you are transitioning to your post-University career, we look forward to staying in touch with you, strengthening our communication and exploring opportunities for collaboration.

## **Koç University Office of Alumni Relations**

Every end is a new beginning... As you are finishing your tenure as a student at the University, we look forward to welcoming you to the Koç University Alumni Association. Our purpose is to help our graduates stay in touch with the University and with their fellow alumni. Your involvement in the alumni community will be an essential link between the mission and goals of the University and the Alumni Association. Come join us and take your part!

**Koç University Alumni Association Board**



# OFFICE OF ALUMNI RELATIONS



Since its establishment in 2010, the Office of Alumni Relations has been working to strengthen the bond between the University and its graduates through increased opportunities for meaningful engagement. The Office aims to increase awareness, pride, participation, volunteer involvement and philanthropic commitment to Koç University.

Alumni engagement certainly plays an important role in sustaining the University as a center for excellence. The Office of Alumni Relations promotes alumni engagement through programs that enrich their professional and personal lives and provides opportunities for alumni to participate in and contribute to the continued growth and development of the University.

The Office of Alumni Relations is located at the Koç University Rumelifeneri Campus and works in close cooperation with Koç University Alumni Association.

## OUR OBJECTIVES



FOSTER COMMUNICATION



INCREASE ALUMNI ENGAGEMENT



CONTRIBUTE TO UNIVERSITY  
DEVELOPMENT



ENCOURAGE ALUMNI GIVING

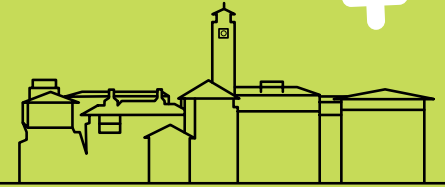


STRENGTHEN ALUMNI NETWORK

**The University offers high quality education.**



# WHY SHOULD I



**Quality of education improves, the University acquires better resources.**



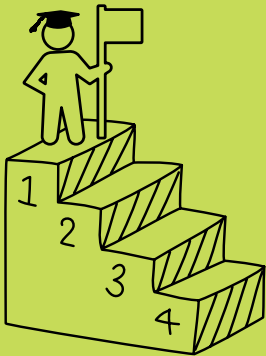
**The University secures greater investment of time, talent, and treasure from alumni.**



As the quality of education in the University improves, students graduate with higher potential for professional success.



Successful alumni ambassadors increase the reputation of the institution.



Alumni feel pride in their affiliation with the University.

**BE  
ENGAGED?**



# STAY IN TOUCH

**You can join the  
Alumni Database  
KÜME and follow the  
alumni website to stay  
in touch.**





# WHY?

**The Office of Alumni Relations continuously updates the contact details of alumni in the KÜME database and tracks their academic and professional development following graduation. An up-to-date database serves to:**

- **Keep our alumni up-to-date on the developments at the University,**
- **Announce special events to the alumni community,**
- **Inform our graduates on advantages tailored for KU alumni,**
- **Encourage alumni engagement,**
- **Report on the success of our alumni to national and international stakeholders for an accurate reflection on rankings, which in return contributes to the value of KU degrees.**



# HOW



**KÜME is an important tool for the advancement of the alumni community and for maintaining an up-to-date alumni database. You can access KÜME via [kume.ku.edu.tr](http://kume.ku.edu.tr).**



**KÜME**  
Koç Üniversitesi Mezunları

## **KÜME (KOÇ UNIVERSITY ALUMNI DATABASE)**

You can use the alumni database and social network platform KÜME to communicate with fellow graduates and be informed of all announcements, events and other services offered to our alumni. You can also use KÜME to make online donations to the University and manage your alumni association membership.



## ALUMNI WEBSITE AND MONTHLY E-NEWSLETTER

On the alumni website you can view alumni profiles, class notes, announcements and regular updates about recent developments at the University. In addition, you can retrieve detailed information on services offered to graduates, and access resources for your specific needs. The KÜME network is also accessible through the alumni website.

Your contact information should be up-to-date in order for the monthly alumni newsletter to reach you.

Alumni website: [mezun.ku.edu.tr](http://mezun.ku.edu.tr)

## SOCIAL MEDIA

You can also stay informed about announcements and events by following us on social media.



**LinkedIn** [www.linkedin.com/Koc University Alumni](https://www.linkedin.com/Koc University Alumni)



/KocMezunlariDernegi



/KocMezunlari



/kocmezunlar



# EVENTS AND PROGRAMS

**Working in tandem with the Alumni Association, the Office of Alumni Relations aims to engage alumni through an array of social initiatives.**



## **FACULTY, DEPARTMENT AND INSTITUTE GATHERINGS**

You can gather with faculty members of your respective College or Institute to discuss current issues of interest, while enjoying the company of your fellow alumni. Senior students are also welcome to participate in these gatherings.

## **FACULTY TALKS**

You can pursue life-long learning via interdisciplinary seminars offered by our faculty.

## **ALUMNI MENTORSHIP PLATFORM**

You can provide guidance to students by volunteering as mentors or you can benefit from the platform as a mentee for three years following your graduation.

## **ALUMNI PANELS**

You can attend an alumni panel and provide career advice to students interested in your respective professional/academic field.

## **OTHER EVENTS**

You can attend other special events co-organized by the Office of Alumni Relations and the Alumni Association. You can get together with alumni who are active in the same sectors in Business and Networking Events and you can attend Homecoming in order to “come back” to the University and spend time with friends. You can also celebrate your 10<sup>th</sup>, 15<sup>th</sup> and 20<sup>th</sup> anniversaries with your fellow classmates and have fun with your friends at the New Year’s Party, the Summer Party and special interest events among many other social gatherings throughout the year. You can always run into a Koç University graduate at KoçPera, which serves as the meeting venue of our alumni.



# ALUMNI VOLUNTEERS



# VOLUNTEER!

## LOCAL ALUMNI LIAISONS

Koç University Alumni who live outside İstanbul keep the alumni spirit through the efforts of their local alumni liaisons. Local alumni liaisons mobilize the graduates in their respective regions and organize local gatherings. Active alumni in İzmir, Gaziantep, New York, San Francisco, London and Amsterdam serve as models to graduates in other locations. In order to engage graduates living in your area, you can contact your local alumni liaison or volunteer to become one.

## CLASS AGENTS

The Class Agents act as representatives of their respective colleges in their class year. They play a lead role in engaging their fellow classmates and increasing their participation in social gatherings. You can volunteer to become a class agent and support us as we work to enhance the University's bonds with your class network.

## CORPORATE REPRESENTATIVES

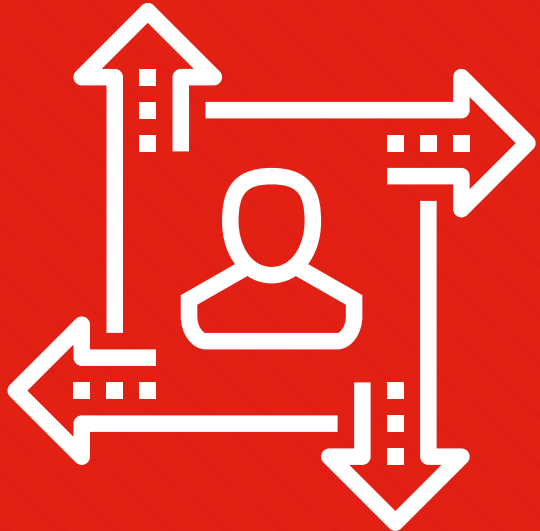
Corporate alumni representatives aim to foster the University's bond with the corporate world by encouraging a sense of "togetherness" among Koç University alumni co-workers.

**You can reach the list of alumni representatives or volunteer to become a representative via this link:**

**<http://mezun.ku.edu.tr/programlar/temsilcilik-programlari>**



# SERVICES OFFERED BY THE UNIVERSITY





## ALUMNI ID CARD

While certainly contributing to the graduate's sense of belonging to the University, the Alumni ID Card facilitates the use of many of the University services after graduation. With your Alumni ID Card, you can enjoy the campus with 24 hour access and receive discounts and benefits at select stores and locations.



To apply for an Alumni ID Card:  
**[mezun.ku.edu.tr](http://mezun.ku.edu.tr)**

## CAREER SUPPORT

As a Koç University graduate, you can continue to benefit from the services offered by the Career Services in order to explore local and international career opportunities and to improve your employability potential in the period following your graduation. You can utilize the online resources on the web, apply for job listings via KUcareerlink, attend seminars, information sessions and workshops at the campus and set up face-to-face or Skype meetings with career counsellors.



You can contact Career Services by  
e-mail: **[career@ku.edu.tr](mailto:career@ku.edu.tr)**

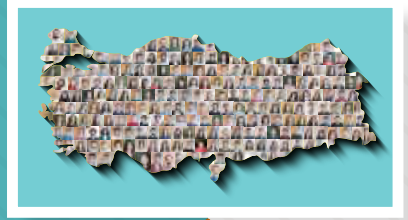


# GIVING BACK TO THE UNIVERSITY



## **ANADOLU SCHOLARSHIP PROGRAM**

The Anadolu Scholarship Program continues to grow with the support of our alumni. As the 25<sup>th</sup> anniversary of the University is approaching, you can make a difference with your donation as a Koç University Alumni.



**For detailed information about the campaign:**  
**<http://mezun.ku.edu.tr/programlar/mezunbagis>**

## **ALUMNI AS STAKEHOLDERS**

You can continue to offer your support to the University as a stakeholder by offering your time, knowledge, skills or expertise as a mentor, volunteer, panellist or employer.



## **SURVEYS AND FOCUS GROUP STUDIES**

You can contribute to the advancement of academic and administrative services by taking part in studies organized by the University.





# COOPERATION WITH THE ALUMNI ASSOCIATION

**The Alumni Relations Office and the Alumni Association work in conjunction to improve the existing services for alumni and deliver new programs to foster alumni engagement.**



**Koç University Main Campus** : **KoçPera**  
Rumelifeneri Yolu, Student Center 1<sup>st</sup> Floor : Tom Tom Mahallesi İstiklal Caddesi No:181 Merkezhan  
Sarıyer İstanbul : Beyoğlu İstanbul

**+90 212 393 6131-32 / +90 212 338 3034**  
**alumni@ku.edu.tr**

1

### **WHAT IS KOÇ UNIVERSITY ALUMNI ASSOCIATION?**

Koç University Alumni Association was founded by the University's first graduating class in 1995. Since then the Alumni Association has been working to promote interaction among the alumni community.

2

### **WHY SHOULD YOU BECOME A MEMBER OF THE ALUMNI ASSOCIATION?**

Because we are stronger when we're united! The Alumni Association facilitates strong communication among graduates. Members of the Alumni Association can also participate in many events for free and enjoy a 25% discount at KoçPera Divan and Yapı Kredi Yayınları. Alumni who become members of the Alumni Association in the year after their graduation are exempt from membership payments and their first annual dues.

3

### **ALUMNI MEETING POINT: KoçPera**

The Alumni Association is located at the top floor of the Koç University Research Center for Anatolian Civilisations [ANAMED] building at Taksim. Alumni clubhouse KoçPera is home to many alumni events. Our alumni also prefer to spend leisure time with their friends and family at KoçPera.

4

### **WHAT TYPE OF EVENTS ARE ORGANIZED BY THE ALUMNI ASSOCIATION?**

The Alumni Association organizes many events in order to foster interaction among alumni. These events include seminars on special areas of interest, culinary tastings, cultural expeditions, networking events, and social gatherings. In addition, the Alumni Association organizes the 10<sup>th</sup>, 15<sup>th</sup> and 20<sup>th</sup> anniversary celebrations.

5

### **ALUMNI ASSOCIATION AND SOCIAL RESPONSIBILITY**

The Alumni Association believes in the importance of equal access to higher education in Turkey and makes an annual donation to the Anadolu Scholarship Fund. Contributions received from alumni are utilized to cover the educational expenses of a student studying at the University as an Anadolu Scholarship student.



# FAQ

1

## **How can I obtain my Alumni ID Card?**

You can apply for an Alumni ID Card via [mezun.ku.edu.tr](http://mezun.ku.edu.tr)

2

## **How can I obtain my transcript/ diploma?**

You can send an e-mail to [registrar@ku.edu.tr](mailto:registrar@ku.edu.tr)

3

## **How can I utilize campus facilities?**

You can utilize all campus facilities with your Alumni ID Card.

4

## **How can I appear in the alumni e-newsletter?**

You can send us an e-mail at [mezun@ku.edu.tr](mailto:mezun@ku.edu.tr) about the subjects you wish to share in the alumni e-newsletter.

5

## **How can I reach news about the alumni?**

You can update your contact information on KÜME to subscribe on the alumni mailing list and receive the alumni e-newsletter.

6

## **How can I become a member of the Alumni Association?**

You can send an e-mail to [alumni@ku.edu.tr](mailto:alumni@ku.edu.tr)

**Currently, the links to the alumni website are only available in Turkish. If you wish to receive further information about our events, programs and services, please contact us via e-mail at [mezun@ku.edu.tr](mailto:mezun@ku.edu.tr)**

# **I'M GRADUATING, AND THEN?**

**HOW CAN I  
ATTEND ALUMNI  
EVENTS?**

**HOW CAN I  
UPDATE MY  
INFORMATION?**

**CAN I RECEIVE  
CAREER  
ADVICE?**

**CAN I STILL  
BENEFIT FROM  
CAMPUS  
FACILITIES?**

**HOW CAN I  
GET IN TOUCH  
WITH A FELLOW  
GRADUATE?**

**HOW CAN I  
OFFER SUPPORT TO  
STUDENTS?**

**THE ANSWERS TO YOUR QUESTIONS  
ARE AT THE KOÇ UNIVERSITY OFFICE OF ALUMNI RELATIONS.**

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Koç University Student Center B382 T: +90 212 338 12 57-338 11 20

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mezun@ku.edu.tr



<http://mezun.ku.edu.tr/>



**KÜME**  
Koç Üniversitesi Mezurları

[kume.ku.edu.tr](http://kume.ku.edu.tr)

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[www.linkedin.com/Koc University Alumni](http://www.linkedin.com/Koc University Alumni)



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